

### **Our planning process, your strategy. Perfect.**

Organizations rely on us to guide them in successfully developing and implementing strategies for growth and solutions to business needs. Our strategists save you time and money by using our extensive library of processes as a starting point for designing your meeting.

With our services, you will save time, get focused, and achieve the long-term results you are looking for from your strategic planning process.

### **Creating a plan that works, not one that sits on the shelf**

You are looking for true benefits from your strategic planning efforts. We are too. Here are the benefits you can expect to realize for your organization:

- You will sharply focus your efforts on what is most important to your future success.
- You will determine true opportunities from chance distractions.
- You will determine what drives your growth and how to continue to tap into that market.
- You will get everyone on the same page, focused and pulling in the same direction.
- You will be at least 12% more successful this year than last. (See our study.)
- You will be proactive instead of reactive in dealing with rapidly changing developments that will confront your organization in the coming years.
- You will translate the organization vision into personal involvement and alignment for your employees.
- You will generate motivation, enthusiasm and commitment.
- You will develop a strategy that you can execute.

### **Strategist, not just facilitators**

There are hundreds, if not thousands, of facilitation and planning companies out there. Why work with us? Here is what makes us different:

- We just focus on strategy – that is all we do.
- Our process is proven, it works, it is easy to use and follow.
- We have developed a vast library of practical strategy concepts to help you develop a plan to for growth.
- We customize the process to your exact requirements.
- We use the best of the best strategy best practices.
- We do not tell you the solution to your problems or the prescribed strategy for your organization. Rather, we help you discover your own unique vision of the future and to take the steps necessary to turn that vision into reality.
- We have led strategic planning in hundreds of companies nationwide.
- We ask the right questions.
- We know execution is as important as planning. We have a technological solution to help the planning and execution that much easier.
- We know your time is precious and your long-term success is paramount.

## **A bird's eye view of the planning process**

Developing a strategic plan for your organization through our facilitated process includes the following steps. Our work is customized based on your needs, but here is a general outline. The process can be accomplished in a single day session or over a series of shorter sessions.

1. Defining stakeholder expectations and needs
2. Pre-planning discussions with executive team and collection of relevant corporate information
3. External survey of customers/clients and vendors
4. Environmental assessment of employees through on-line surveys
5. Executive management interviews
6. Planning session to create the Strategic Plan
7. Finalize Strategic Plan System to implement the Strategic Plan (Delivery of plan, scorecard, implementation process), using MyStrategicPlan.
8. Strategic execution – quarterly accountability meetings

## **A few of our results-oriented programs**

We offer the following types of strategic planning facilitation. More information about these programs can be found at [www.mystrategicplan.com/strategic-planning-consulting/](http://www.mystrategicplan.com/strategic-planning-consulting/)

**The Complete Strategic Plan:** Don't have a strategic plan? Need to start from scratch? This facilitation package is focused on helping organizations get their plans done from A-to-Z, quickly and efficiently.

**The Strategic Plan Tune-Up:** Have a strategic plan, but it needs to be dusted off or updated? This package is to get your plan on track and updated based on your current operating environment.

**Strategy Execution Program:** Is it time to make strategy a habit? This package is designed to help ensure your plan keeps moving forward and everyone held accountable.

**Strategic Plan Review:** Our strategy team reviews plans to help organizations ensure a successful strategy has been developed based on best practices.

## **More about us**

MyStrategicPlan, owned by M3 Planning, is a strategic planning firm that works with growth-oriented organizations to develop and execute their strategies. Our products and service help organizations save time, get focused and obtain better results. Our strategy framework is market-focused, balanced scorecard based and research driven. We offer a 100% No Questions Asked, Money-back Guarantee.

For more information or to request a proposal, please contact us at 775-747-7407.

**Don't forget - Your success takes planning!**

